



The Live Arts Gala Fundraiser 2017

"AROUND THE WORLD IN 80 PLAYS"

Saturday, October 28th

SPONSORSHIP OPPORTUNITIES



2016 Live Arts Gala. Photo credit: Martyn Kyle

GEAR UP FOR A TANTALIZING EVENING OF ADVENTURES!

The Live Arts Gala & AfterGlow is a magical thing: the fire of the Gala and the smolder of the AfterGlow. Tickets sell quickly, and the philanthropic fun raises almost 20% of the annual budget of the organization (including income from sponsorships, Gala ticket purchases, auction item income, and AfterGlow ticket purchases).

Every Live Arts Gala - this will be the 26th annual - engages hundreds of volunteer company members. Event proceeds go further here, as the gala is made possible by contributions of volunteers' time and talent, auction item donors, and local restaurants and businesses. We raise 90 cents for every 10 cents spent on the event -- and all proceeds support the Live Arts theatrical productions, educational programming, and all operations in our mission of *forging theater and community*.

This year's Gala Fundraiser will be an entirely new experience for our guests. Guests will have the opportunity to choose their own adventures and travel around the theater-world by their own desires! The culinary lineup will feature heavy cocktail appetizers, small plates, and sweet delectables curated by Ed and Virginia Stockwell, and featuring the culinary magic of local celebrity chefs like Curtis Shaver of Hamilton's Restaurant.

Sponsors will receive the benefit of enjoying a personalized seating area during our cocktail hour and a bottle of bubbly to christen your journey!. At some levels of sponsorship, guests will be greeted and guided by a dedicated porter throughout the evening. This year's Gala won't fail to deliver a world of wonder, excitement, visual splendor, and unparalleled fun.

THE GALA TEAM 2016

GALA CO-CHAIRS	Jay & Barbara Kessler
GALA DEPUTY CHAIR	Aimee Fagan
PRODUCER	Kate Monaghan
DIRECTOR	Bree Luck
CO-DIRECTOR	Kelli Shermeyer
COORDINATOR OF FOOD & DRINK	Ed and Virginia Stockwell
VOLUNTEER COORDINATOR	Tracie Skipper
BAR MANAGEMENT	Darryl Smith

THE WORLD IS YOUR OYSTER PRESENTING SPONSOR (MAX 1)

\$10,000

- Named as Presenting Sponsor of the 2017 Gala with name or logo included on invitation, program and other materials whenever possible.
- Ten Gala Tickets for your group.
- Reserved group seating area during our Cocktail Hour.
- Dedicated group porter throughout the evening.
- Bypass border control and expedited entrance.
- You choose your group's country of origin (real or fictional) for your guests' Gala Passports.
- 3 bottles of personalized "bubbly" for your group, from our "duty-free" reserve
- Complimentary use of the Live Arts Third Floor Lobby for a private event
- Pre-paid parking in the Water Street Garage

CLAIM YOUR COUNTRY CORPORATE SPONSORSHIP (MAX 5)

\$6,000 for Gibson, \$5,000 for other venues

- Named as presenter of one of the performance or food venues with name or logo on signage at that venue.
- Eight Gala Tickets for your group.
- Reserved group seating area during our Cocktail Hour.
- Dedicated group porter throughout the evening.
- Bypass border control and expedited entrance.
- You choose your group's country of origin (real or fictional) for your guests' Gala Passports.
- 2 personalized bottles of "bubbly" for your group, from our "duty-free" reserve
- Recognition as a Gala Sponsor and Supporter of Live Arts
- Complimentary use of the Live Arts Third Floor Lobby for a private event
- Pre-paid parking in the Water Street Garage

FIRST CLASS PASSPORT TO FUN SPONSORSHIP (MAX 6)

\$3,500

- Recognized as a Gala Sponsor on the Live Arts website, and in the gala program, when possible.
- Eight Gala Tickets for your group.
- Reserved group seating area during our Cocktail Hour.

- Dedicated group porter throughout the evening.
- Bypass border control and expedited entrance.
- You choose your group's country of origin (real or fictional) for your guests' Gala Passports.
- 2 personalized bottles of "bubbly" for your group, from our "duty-free" reserve
- Complimentary use of the Live Arts Third Floor Lobby for a private event
- Pre-paid parking in the Water Street Garage

VIP LOUNGE SPONSORSHIP (MAX 10)

\$2,500

- Eight Gala Tickets for your group
- Reserved group seating area during our Cocktail Hour.
- 1 personalized bottle of "bubbly" for your group, from our "duty-free" reserve.
- Recognition as a Gala Sponsor and Supporter of Live Arts
- Complimentary use of the Live Arts Third Floor Lobby for a private event
- Pre-paid parking in the Water Street Garage

WEEKEND GETAWAY COUPLE SPONSORSHIP (Max 10)

\$1,000

- Two Gala tickets
- Reserved seating at cocktail hour
- 1 personalized bottle of "bubbly" from our "duty-free" reserve.
- Recognition as a Gala Sponsor and Supporter of Live Arts
- Pre-paid parking in the Water Street Garage

Book your Trip Around the World PLEDGE YOUR SPONSORSHIP TODAY!

Name (as you would like to be recognized):

Phone _____

Email _____

_____ *THE WORLD IS YOUR OYSTER PRESENTING SPONSOR (MAX 1)*
\$10,000 (up to \$8500 may be a tax deductible contribution*)

_____ *CLAIM YOUR COUNTRY: CORPORATE SPONSORSHIP (MAX 4)*
\$6,000 for Gibson, \$5,000 for others (up to \$4800/\$3800 may be a tax deductible contribution*)

_____ *FIRST CLASS PASSPORT TO FUN SPONSORSHIP (MAX 5)*
\$3,500 (up to \$2300 may be a tax deductible contribution*)

_____ *VIP LOUNGE SPONSORSHIP*
\$2,500 (up to \$1300 may be a tax deductible contribution*)

_____ *WEEKEND GETAWAY COUPLE SPONSORSHIP*
\$1,000 (up to \$700 may be a tax deductible contribution*)

**PLEASE NOTE THE NAMES OF ALL GUESTS ARE DUE NO LATER THAN
October 15, 2017. NAMES NOT RECEIVED BY THAT TIME MAY NOT HAVE
PERSONALIZED PASSPORTS.**

Payment information:

_____ Check enclosed

_____ Please call me for my credit card information

_____ Please invoice me via email _____

Kindly pay your Gala Sponsorship in full by September 20, 2017

**Live Arts is a 501(c)3 not-for-profit organization. Your purchase to the Gala entitles you to goods and services worth \$150 per ticket. Consult your favorite tax advisor accountant for more information about whether a portion of your ticket purchase may be tax deductible.*

Helpful contacts:

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Gala info:

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