

THE FORGING AHEAD SEASON

2020-2021 Sponsorship Opportunities



Our Reimagined Season

"Season Pass" Digital Programming

ROTATING FRIDAYS:

- Performance artist studio visits
- Radio plays featuring foley artists
- Reimagined coffeehouses with local performers
- Skill-building "Foundry Fridays" with makers

FEATURED PERFORMANCES:

LOST HOME/WIN HOME
by Shelby Edwards

LOCALLY SOURCED
by members of the Playwrights' Lab

More TBD!

Full-Length Shows

DIGITAL & IN-PERSON
WHEN POSSIBLE

MARAT/SADE

SWEAT

THE CHILDREN

THE ALIENS

Fundraising Events

Gala Retrospective

A Very Special Live Arts Holiday Special

Spring Gala

Our Sponsorship Opportunities

FULL SEASON SPONSORSHIP

Season Benefactor (\$15,000)

Season Presenter (\$10,000)

FALL, WINTER, or SPRING SPONSORSHIP

3-Month Presenter (\$5,000)

3-Month Sponsor (\$3,000)

ADOPT-A-MONTH SPONSORSHIP

1-Month Sponsor (\$1,000)

FULL-LENGTH SHOW SPONSORSHIP

Show Presenter (\$5,000)

Show Sponsor (\$3,000)

FEATURED PERFORMANCE SPONSORSHIP

Performance Presenter (\$3,000)

Performance Sponsor (\$1,000)

FUNDRAISING EVENTS (\$1,000-\$10,000)

EDUCATION, BOX OFFICE, or TECH PROGRAMS (\$5,000)

DIGITAL PLAYBILL

ENDORSEMENTS (\$100-\$500)

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FULL SEASON SPONSORSHIP

SEASON BENEFACTOR (\$15,000)

- Private Zoom date with artistic and executive directors
- 4 tickets to both Galas and Holiday Special
- Season Pass with digital tickets to 4 full-length shows
- Season Benefactor recognition on all marketing materials, eNewsletters, playbills, and social media
- Name or hyperlinked logo on our website
- Live acknowledgment at all performances and shows
- 3 eNewsletter features to over 8,000 patrons

SEASON PRESENTER (\$10,000)

- 2 tickets to Live Arts Gala Retrospective
- Season Pass with digital tickets to 4 full-length shows
- Season Presenter recognition on all marketing materials, eNewsletters, playbills, and social media
- Name or hyperlinked logo on our website
- Live acknowledgment at all performances and shows
- 2 eNewsletter features to over 8,000 patrons

FALL, WINTER, OR SPRING SPONSORSHIP

Present or sponsor all weekly "Season Pass" content, featured performances, and full-length shows during a three month period.

PRESENTER (\$5,000)

- Name or logo hyperlinked on our website
- Live acknowledgment at all weekly events and featured performances during Fall, Winter, or Spring season
- Feature in our newsletter to over 8,000 patrons

SPONSOR (\$3,000)

- Name or logo hyperlinked on our website
- Live acknowledgment at all events and featured performances during Fall, Winter, or Spring season
- Feature in our newsletter to over 8,000 patrons

Seasonal Highlights

FALL: September-November

- Friday night content
- LOST HOME/WIN HOME and LOCALLY SOURCED performances

WINTER: December-February

- Friday night content
- MARAT/SADE performances
- SWEAT performances

SPRING: March-May

- Friday night content
- THE CHILDREN performances
- THE ALIENS performances

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SPECIALTY SPONSORSHIPS

FULL-LENGTH SHOWS

Presenter (\$5,000) or Sponsor (\$3,000)

- Name or logo hyperlinked on our website
- Live acknowledgment at each performance
- Feature in eNewsletter to over 8,000 patrons

FEATURED PERFORMANCES

Presenter (\$3,000) or Sponsor (\$1,000)

- Name or logo hyperlinked on our website
- Live acknowledgment at each performance
- Feature in eNewsletter to over 8,000 patrons

ADOPT-A-MONTH (\$1,000)

1 month of weekly Friday content

- Name or logo hyperlinked on our website
- Live acknowledgment at weekly events for one month of your choice
- Feature in eNewsletter to over 8,000 patrons

DIGITAL PLAYBILL ENDORSEMENTS (\$100-\$500)

- Name or logo hyperlinked on our website
- Special feature email every quarter
- Business listing in every digital playbill

EDUCATION (\$5,000)

Support teaching artists and materials for year-round programming! Engaging online classes and workshops are offered to all ages for low tuition.

BOX OFFICE (\$5,000)

Help us maintain our Box Office equipment and offer new audience experiences for our reimagined online artistic content.

SCENE SHOP (\$5,000)

Support our ability to build amazing sets and teach carpentry skills to newcomers in new ways.

LIGHTING (\$5,000)

Help us adapt how we teach lighting design, hanging and focusing lights, maintaining a unit, and more.

COSTUME GUILD (\$5,000)

Our Costume Guild is made up of fabulous volunteers who measure, dress, and design each and every show at Live Arts (and special events!).

FUNDRAISING EVENTS:

Gala Retrospective Celebration (\$10,000-\$20,000)

Very Special Live Arts Special (\$3,000 or \$1,000/night)

Spring Gala (\$5,000)