THE FORGING AHEAD SEASON
2020-2021 Sponsorship Opportunities

Our Reimagined Season
"Season Pass" Digital Programming

ROTATING FRIDAYS:
- Performance artist studio visits
- Radio plays featuring foley artists
- Reimagined coffeehouses with local performers
- Skill-building "Foundry Fridays" with makers

FEATURED PERFORMANCES:
- LOST HOME/WIN HOME by Shelby Edwards
- LOCALLY SOURCED by members of the Playwrights' Lab

More TBD!

Full-Length Shows
DIGITAL & IN-PERSON WHEN POSSIBLE
- MARAT/SADE
- SWEAT
- THE CHILDREN
- THE ALIENS

Fundraising Events
Gala Retrospective
A Very Special Live Arts Holiday Special
Spring Gala

Our Sponsorship Opportunities

FULL SEASON SPONSORSHIP
- Season Benefactor ($15,000)
- Season Presenter ($10,000)

FALL, WINTER, or SPRING SPONSORSHIP
- 3-Month Presenter ($5,000)
- 3-Month Sponsor ($3,000)

ADOPT-A-MONTH SPONSORSHIP
- 1-Month Sponsor ($1,000)

FULL-LENGTH SHOW SPONSORSHIP
- Show Presenter ($5,000)
- Show Sponsor ($3,000)

FEATURED PERFORMANCE SPONSORSHIP
- Performance Presenter ($3,000)
- Performance Sponsor ($1,000)

FUNDRAISING EVENTS ($1,000-$10,000)
- Gala Retrospective
- A Very Special Live Arts Holiday Special
- Spring Gala

EDUCATION, BOX OFFICE, or TECH PROGRAMS ($5,000)

DIGITAL PLAYBILL ENDORSEMENTS ($100-$500)
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FULL SEASON SPONSORSHIP

SEASON BENEFACtor ($15,000)
- Private Zoom date with artistic and executive directors
- 4 tickets to both Galas and Holiday Special
- Season Pass with digital tickets to 4 full-length shows
- Season Benefactor recognition on all marketing materials, eNewsletters, playbills, and social media
- Name or hyperlinked logo on our website
- Live acknowledgment at all performances and shows
- 3 eNewsletter features to over 8,000 patrons

SEASON PRESENTER ($10,000)
- 2 tickets to Live Arts Gala Retrospective
- Season Pass with digital tickets to 4 full-length shows
- Season Presenter recognition on all marketing materials, eNewsletters, playbills, and social media
- Name or hyperlinked logo on our website
- Live acknowledgment at all performances and shows
- 2 eNewsletter features to over 8,000 patrons

FALL, WINTER, OR SPRING SPONSORSHIP

Present or sponsor all weekly "Season Pass" content, featured performances, and full-length shows during a three month period.

PRESENTER ($5,000)
- Name or logo hyperlinked on our website
- Live acknowledgment at all weekly events and featured performances during Fall, Winter, or Spring season
- Feature in our newsletter to over 8,000 patrons

SPONSOR ($3,000)
- Name or logo hyperlinked on our website
- Live acknowledgment at all events and featured performances during Fall, Winter, or Spring season
- Feature in our newsletter to over 8,000 patrons

Seasonal Highlights

FALL: September-November
- Friday night content
- LOST HOME/WIN HOME and LOCALLY SOURCED performances

WINTER: December-February
- Friday night content
- MARAT/SADE performances
- SWEAT performances

SPRING: March-May
- Friday night content
- THE CHILDREN performances
- THE ALIENS performances
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SPECIALTY SPONSORSHIPS

FULL-LENGTH SHOWS
Presenter ($5,000) or Sponsor ($3,000)
- Name or logo hyperlinked on our website
- Live acknowledgment at each performance
- Feature in eNewsletter to over 8,000 patrons

FEATURED PERFORMANCES
Presenter ($3,000) or Sponsor ($1,000)
- Name or logo hyperlinked on our website
- Live acknowledgment at each performance
- Feature in eNewsletter to over 8,000 patrons

ADOPT-A-MONTH ($1,000)
1 month of weekly Friday content
- Name or logo hyperlinked on our website
- Live acknowledgment at weekly events for one month of your choice
- Feature in eNewsletter to over 8,000 patrons

EDUCATION ($5,000)
Support teaching artists and materials for year-round programming! Engaging online classes and workshops are offered to all ages for low tuition.

BOX OFFICE ($5,000)
Help us maintain our Box Office equipment and offer new audience experiences for our reimagined online artistic content.

SCENE SHOP ($5,000)
Support our ability to build amazing sets and teach carpentry skills to newcomers in new ways.

LIGHTING ($5,000)
Help us adapt how we teach lighting design, hanging and focusing lights, maintaining a unit, and more.

COSTUME GUILD ($5,000)
Our Costume Guild is made up of fabulous volunteers who measure, dress, and design each and every show at Live Arts (and special events!).

DIGITAL PLAYBILL ENDORSEMENTS ($100-$500)
- Name or logo hyperlinked on our website
- Special feature email every quarter
- Business listing in every digital playbill

FUNDRAISING EVENTS:
Gala Retrospective Celebration ($10,000-$20,000)
Very Special Live Arts Special ($3,000 or $1,000/night)
Spring Gala ($5,000)