



# 2020-21 YEAR IN REVIEW

## | 6 DIGITAL THEATER PRODUCTIONS |

"It was so cathartic and healing to be embraced by such a warm, loving, and supportive community as I told my story."

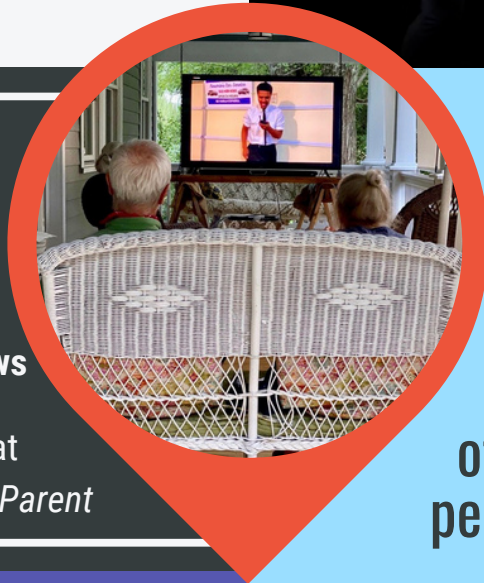
- Kelley Van Dilla, Playwright



### EDUCATION ENDEAVORS:

Innovative Online Summer Camps  
Youth & Adult Classes in Diverse New Disciplines  
Teen Playwriting Workshop Yielding 3 Original Shows

"... the counselors and teaching artists were terrific at finding ways to teach and lead through a screen." - Parent



**65**  
**HOURS**  
of content & performances

**250**  
**VOLUNTEERS**  
**ENGAGED**

"It has been so wonderful to have the opportunity to continue doing theater...Live Arts is a great place for me to learn and grow."

- Etta Feigert,  
Volunteer



525 individuals & groups  
helped raise

**\$350k**

in donations & grants

"[Live Arts] made an incredibly creative use of different technologies and pushed the boundaries of what I thought a 'Zoom play' could be."

- Audience Member



### INVESTMENTS IN DIVERSITY, EQUITY, & INCLUSION:

Revised Strategic Plan  
Equity Audit  
Staff & Board Training

Collaborations with  
Light House Studio &  
Writers Remembered: A Literary  
Collective of Black Women brought

**NEW ENERGY, PEOPLE,  
SKILLS & IDEAS**

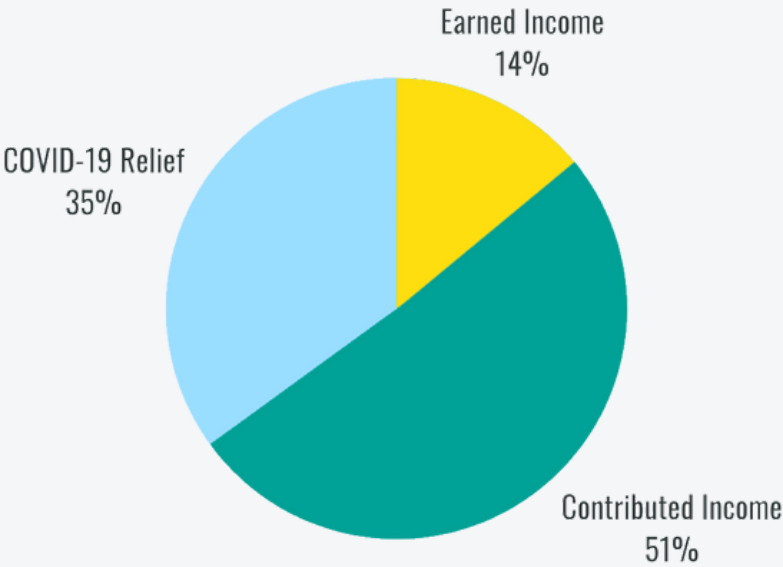
Susan E. Evans  
joined the staff as  
**ARTISTIC  
DIRECTOR**  
after a national search

# LIVE ARTS FY21 FINANCIALS

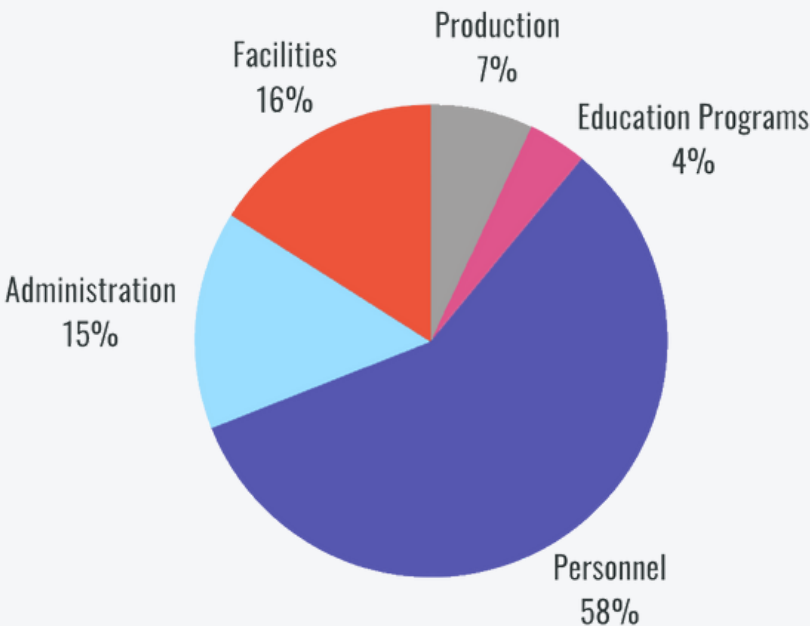
## REVENUE \$730,266\*

Typically, we earn half of our annual operating budget from ticket sales, concessions, and education program tuition and fees.

With no in-person programming, earned revenue dropped to just 14% during FY21—mostly from digital season passes, Pay-What-You-Can tickets to our digital productions, and education fees.



This gap was closed by seeking out **emergency relief opportunities**, including Paycheck Protection Program (PPP) forgivable loans via the CARES Act, Employee Retention Credits from the IRS, and rent abatement.



## EXPENSES \$655,090\*

How we spent funds did not change significantly. The big difference was the size of our budget. By cutting costs, our total expenses came in **\$167,000 less than a normal year**.

Your contributed funds supported the staff, facilities, and programming that kept volunteers and audiences engaged and connected.

### Personnel & Administration

In a year when most performing arts organizations experienced layoffs, we were able to retain most of our staff—including hiring our **new artistic director and development director**. We planned and executed a full year of digital programming, safely engaged hundreds of volunteers to create theater, sought **new partnerships** with other nonprofits and arts groups, and secured alternative revenue to replace ticket income.

**Your investment in our staff means that we won't miss a beat** when it comes to reopening the theater for in-person performances and education programs.

### Facilities

Thanks to the generosity of Vickie Brown and Ed Botwinick, we used this down time to install a **new in-house sound system** that will make your live theater experience even better when you're back in the Gibson or the Founders.

### Production & Education Programs

Our volunteers (supported by staff) created some incredible digital theater throughout the 2020-21 Forging Ahead season. Similarly, our teaching artists engaged youth and adults online throughout the year through **camps, workshops, classes, audience talkbacks, and more**.