



LIVE ARTS

Sponsorship Opportunities 2025/26 Season

SEASON SPONSOR: \$10,000-\$25,000

- Logo recognition on Live Arts website, social media, e-newsletter to 11,000
- Logo on print assets (poster, brochures, if confirmed by print date)
- Name recognition in press releases and in lobby/on-site signage
- Full-page B/W interior ad in playbills and name in donor listing
- Verbal recognition from the stage at performances/events
- Use of third floor lobby for private reception, based on availability
- Tickets, parking vouchers, and concessions benefits
- Invitations to exclusive pre-sales and other events throughout year
- Opportunity for Lunch and Learn for your employees, clients, or friends

SHOW SPONSOR: \$2,500-\$5,000

- Logo recognition on Live Arts website, social media, e-newsletter to 11,400
- Logo on print assets (poster, brochures, if confirmed by print date)
- Name recognition in press releases and in lobby/on-site signage
- 1/2-page or 1/4-page B/W interior ad in playbills and name in donor listing
- Verbal recognition from the stage at performances/events
- Tickets, parking vouchers, and concessions benefits (TBD)
- Invitations to exclusive pre-sales and other events throughout year

SUPPORT LIVE ARTS!

Please contact Executive Director, Lisa Capraro at Lisa@livearts.org or to discuss other giving level opportunities including in-kind sponsorships



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Special Sponsorship Opportunities

EDUCATION SPONSORSHIP

- Financial Aid (up to \$10,000)
- Summer Youth Camps (\$10,000)
- Teenish Theater Workshops (\$1,000 each)
- Teenish Theater Festival for Area High Schools (\$750)
- Monologue Competition for Teens (\$750)

TEEN MUSICAL SPONSORSHIP

\$2,500-\$5,000

WATERWORKS NEW WORKS FESTIVAL

- Festival Sponsor (\$10,000-\$20,000)
- Opening Night Party (\$3,000)
- Spotlight Shows (\$1,000)
- Locally Sourced Short Plays (\$1,000 each)
- Closing Night Party (\$2,500)

SPECIAL INTEREST SPONSORSHIPS

- Project Access Volunteer Support (up to \$30,000)
- Underwrite tickets for the public (\$6,000)
- Media (\$2,500-\$5,000)
- Box Office, Costume Guild, Tech Guild (\$2,500 each)
- Concessions (\$1,000-\$3,000)
- Set Build Dinners for Volunteers (\$1,000 per show)

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Sponsorship Agreement 2025/26 Season

Yes! We would like to sponsor as a:

Show: at \$

Season Sponsor: at \$

Company Name (as you wish to have it appear in the program):

Contact Name:

Address:

Phone:

Email:

Signature:

➤ **A check will be made payable to Live Arts and mailed to:**

P.O. Box 1231 Charlottesville, VA 22902

➤ **Please invoice me so I can pay online by credit card**

Please return this form and payment to:

Development at Live Arts

development@livearts.org

434-977-4177 x101

PO Box 1231, Charlottesville, VA 22902



Check us out at
www.livearts.org

Thank you for helping us forge theater & community!